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Hiding Your Funny Ears?

Maybe
It's Time
to **Lose
the Hat**

The Cost of Caregiving



HAPPY

Middle school students are likely among the most self-conscious people on the planet. The tiniest blemish seems like a major deformity, and they can consider any irregularity a fatal flaw. As a parent, it's sometimes hard to determine when surgical intervention is appropriate. When Andi Williams' little girl was a baby, somebody said she looked like a sugar bowl because of the way her ears protruded. And when her daughter, Kate, started middle school, Andi and her husband decided it was time to give Kate the option of surgery. "Being a girl today can be difficult—she was so shy and self-conscious, and she has to wear her hair up a lot because she's a dancer. We decided that surgery was within reason," explains Andi.

Kate, not comfortable with needles, pondered the option for more than a year before deciding to consult with a surgeon. Meanwhile she started wearing a headband at night in hopes that would press her ears back and prevent them from protruding through her hair.

Eventually she scheduled an appointment with Dr. William Silver, CEO and founder of Premier Image Cosmetic & Laser Surgery, and Kate says he set her at ease immediately. "Everyone in the office was so friendly, and Dr. Silver as very kind and understanding. He even agreed to pierce my ears for me during the surgery—that was something I'd always wanted done, but I was afraid. His staff was so caring, too."

Otoplasty or corrective ear surgery is the only cosmetic procedure that is performed on more children than on adults. The ears are fully developed by the age of four and many parents opt to have their child's ears surgically corrected before psychological damage from ridicule and teasing in school occurs.

Silver says it is important for the patient to feel at ease. "I like to show them before and after otoplasty pictures of other kids, and then I take their picture and with the video imager software, I morph what he/she will look like after their ear surgery," wSilver says.





Please don't call me *Dumbo*

Otoplasty or ear surgery usually takes about two to three hours and is performed as an outpatient procedure with little post-operative discomfort and a quick recovery time of about a week. "I fashion a protective bandage for the patient to wear the first few days," Silver adds.

Otoplasty is a sculpturing technique performed with surgical instruments. It is always good to get a referral when considering corrective ear surgery. However, you still need to qualify the surgeon's credentials. Make sure he/she is a board certified facial plastic and reconstructive surgeon with a considerable amount of experience in Otoplasty.

It has been two years since the surgery, and Kate says she's definitely glad she had it done. "I can wear my hair any style I want, and my self-confidence has been boosted enormously."

Andi confirms, "Kate is a lot more confident and outgoing, now. We're so glad we decided to have this surgery."

"Otoplasty is one of the most rewarding procedures a facial plastic surgeon performs," confirms Silver. "The real joy comes in having the patients see the dramatic results immediately."

Photography by Haigwood Studios.



Considering Plastic Surgery?

If you are considering plastic surgery or interested in how to stay looking younger, here's an event you won't want to miss: **"The Truths & Myths of Plastic Surgery,"** held on Tuesday, **January 22** or **February 21**, 2008 at 6 p.m. Triple and double board-certified cosmetic surgeons share with you a delightful meal and an exciting, visual presentation on surgical and non-surgical cosmetic procedures available today, A Question & Answer Session will follow, and special guests include post-operative patients of the "QT Mini Facelift, Rhinoplasty, Breast Augmentation, "Lunchtime Lipo," the "VUE" Volume Undereye Enhancement and more. The seminar is complimentary, however, due to limited seating, Reservations are required. Call **770.457.6303** now to RSVP. Visit the Web site for more information: **www.PICosmeticSurgery.com**

How to Find the Right Cosmetic Surgeon

Choosing the right cosmetic surgeon takes time and energy. Researching the doctor regarding his training, experience and board-certifications should be the first step. When considering Otoplasty or any other facial plastic surgery, be sure your cosmetic surgeon is specialized by having Board Certification by the American Board of Facial Plastic & Reconstructive Surgery and when considering body plastic surgery, require Board Certification by the American Board of Plastic Surgery.

Next, interview three cosmetic surgeons and choose the doctor that exudes not only confidence and knowledge, but one who has a warm and comforting demeanor and encourages you to ask questions so you feel at ease with the decision-making process. Cosmetic surgeons without hospital privileges should be dismissed from your list first, followed by those who do not use MD anesthesiologist and who do not have a fully accredited out-patient surgery center.





Premier Image Cosmetic & Laser Surgery, Georgia's first multispecialty cosmetic surgery practice, was founded by triple-board certified facial plastic & reconstructive surgeon, Dr. William E. Silver. On staff is double-board certified Facial Plastic Surgeon, Dr. Louis DeJoseph. Together, these world-renowned surgeons have over 35 years' experience.

Premiere Image only uses MD anesthesiology and a caring, qualified medical staff. Our campus is complete with a fully licensed, "AAA" Accredited, outpatient surgery center and an anti-aging medical spa, for the ultimate in medical skin care services and products.

The "QT Mini Face Lift", as seen on national television, was developed by our doctors! Completed with only local anesthesia and minimal sedation, our surgeons perform the "QT" by tightening the muscle and strength layer (SMAS) of the face.

"I perform a scaled-down version of what I do during a traditional, full facelift. I just use smaller incisions," says Dr. DeJoseph. "This creates less bruising and swelling, and provides for a shorter recovery period, but with dramatic, long-lasting results." Patients report superior results and little recuperation—at about half the cost. The "QT Lift" has gained national media coverage, including 11 Alive News and FOX 5 News, reporting the "QT" as the best, low down-time alternative to the traditional, full facelift. "The QT Mini Facelift bridges the gap between traditional surgical procedures and non-invasive treatments. It is a welcome addition to our bag of tricks," reports Dr. William Silver. Are you considering Plastic Surgery?

"The Truths & Myths of Plastic Surgery,"

a special educational seminar held monthly. It's a night filled with fun, food, and wine, as cosmetic surgeons share an informative visual presentation on surgical and non-surgical cosmetic procedures, followed by Q&A. Hear from post-operative patients of the "QT Mini Facelift", "Liquid Lift", Rhinoplasty, Breast Augmentation, "Lunchtime Lipo," and the "VUE" (Volume Undereye Enhancement). Limited seating, reservations required.

RSVP: 770-457-6303, or visit www.PICosmeticSurgery.com.

William E. Silver, MD Louis M. DeJoseph, MD Marc Klein, MD

Board Certified – Plastic Surgeons
Premier Image Cosmetic & Laser Surgery

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At Premier Image Cosmetic & Laser Surgery, the entire staff understands the connection between the way people feel about their appearance and the way they feel about themselves – regardless of whether they have a minor cosmetic flaw or are dealing with the aging process or the effect of illness or an accident. It is the unique privilege of the highly qualified medical professionals at Premier Image to enhance not only a person's appearance, but, more importantly, their self-esteem.

Services Offered

Premier Image offers a comprehensive range of services in cosmetic and laser surgery that include the traditional facial and body plastic surgery, as well as many new low downtime procedures like the "QT" Mini Facelift recently featured on FOX 5 News as the best low downtime alternative to the traditional full facelift.

Premier Image stays on the cutting edge of advanced procedures and techniques with the development of nonsurgical procedures that include the VUE (volume under-eyelid enhancement); "Liquid Lift" non-surgical face lift; "LUST" lipolysis ultra-sound treatment. Other services include laser skin rejuvenation with the "ArticPeel" and "IPL" treatments, laser hair, vein and tattoo removal, Botox, dermal fillers and medical skin care treatments.

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Premier Image
Cosmetic & Laser Surgery, PA
Setting the standards for beautiful results

