



Image Shaping News

All About Cosmetic Surgery Newsletter

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Surgery"

"Happy Mother's Day!"

Mother's Day is the Perfect Time to show her how much you care. Mothers today want to feel good about themselves and restoring their sexy, youthful appearance is only a Gift Certificate away. Gift Certificates can be purchased in any monetary increments and used for products or services. Gift Baskets also available and come with a Complimentary Mini Facial & Skin Care Analysis.

Hope to see you soon!

Jeanette Hames



Sign Up

SIGN-UP!

Up-Coming Events

"Frugal Fridays"
\$25,\$50 & \$75 off Botox
\$50 off Restylane

\$100 off Radiesse & Sculptra

Mother's Day Specials
Special Spa Treats for Mom
and Mother's Day Gifts She'll
Remember

May 22nd, 6pm
Seminar/Open House
"The Truths & Myths
of Plastic Surgery"

June 1st 9-2
Permanent Make-Up 10% off

June 2nd 9-2 Laser Saturdays
(Laser Tattoo Removal)



Motherhood is a joyous, rewarding experience. However, childbearing is not so joyous to our physical appearance.

Our bodies are just as important to us after we become a Mom as they were before. Diet and exercise is great and helpful, but not everyone can regain the perky breast and taut tummy they once enjoyed.

Every "**Mommy Makeover**" is specific to the individual, as some mothers may require a very minimal procedure, while others require anything from a breast lift to a tummy tuck, to regain their "**BC**" (**Before Children**) appearance.

While Motherhood is a beautiful experience, it is also a full time job, with a great deal of responsibilities. **One responsibility is to teach our children how to take care of themselves and have a good self image. Sometimes this is difficult if our own self image has been injured and we just don't feel good about our appearance anymore.**

"I haven't looked right in anything since Kelly and Jake were born," said Melissa. "I avoid looking at myself in the mirror, family photos, and intimacy with my husband is difficult."

"I worried that my newly acquired lack of self-image would affect my family. I didn't want my daughter or son to grow up feeling my lack of self-esteem, so I decided to give plastic surgery a try."

"My aunt referred me to Premier Image Cosmetic & Laser Surgery where she had previously undergone successful facial rejuvenation with Dr. William Silver. My aunt is 56 and looks 36, people always confuse us for sisters!"

"It's been three months since my liposuction and a breast lift. I've gone from a size 14 back to my pre- childbearing size 8! I feel good about myself again." Melissa continued.

"I had my consultation with Dr. Tolson, and he told me exactly what he felt he could do, and didn't make any big, flashy promises."

"I felt like everybody was really genuinely interested in me and my concerns were always welcomed with understanding."

"I feel completely normal again, like the me before children. I didn't realize that I had been holding a piece of me back. I just feel like I'm 100 percent for my family, and I couldn't be more pleased or more thankful."

"Thank you Premier Image for helping me regain my self-image."

Educate Yourself on Plastic Surgery here...



Intrinsic aging, known as the natural aging process begins in our mid-20's, but is not visible for years to come. **Extrinsic aging**, or external factors act together with the normal aging process to prematurely age our skin. **Most premature aging is caused by sun exposure. Sun damage** compounds the aging process. The **sun's UV light penetrates** not only the outer layer, but also the underlying support structure. Other external factors are gravity, sleeping positions and smoking.

Cells divide slower and the dermis, or lower layer of skin, gets thinner during the aging process. The dermis is comprised of connective tissues, cells, and proteins, including **elastin** and **collagen**. **Elastin** gives the skin its elasticity, and **collagen** keeps the skin taut, it gives the skin its strength.

Eventually both of these **proteins (elastin & collagen)** begin to break down, causing the skin to thin and loosen. The loss of elasticity makes the skin and underlying tissue more susceptible to the effects of gravity. Instead of springing back when pulled, the skin sags. Additionally, the muscle and tissue composition under the skin changes, leading to deeper

lines and wrinkles..

Although it is not possible to turn back the hands of time, effects can be dramatically slowed down and improved with the arsenal of anti-aging treatments and medical-grade skin care products.

Using **UV sun protection** with an SPF of at least 30 is the most important weapon needed to combat the aging process. **A skincare protocol is necessary to help reverse aging and maintain anti-aging remedies. This includes a treatment plan combined with a home skin care program.**

There is no one right way to correct aging facial skin as we all have a different set of genetic triggers and what may work well for one person may not work well for another. Our job as physicians and medical estheticians is to determine a treatment plan to get the best possible results for each patient.

Call 770-457-6303 for a complimentary mini-facial & skin analysis.

Find out more about Medical Skin Care Treatments & Products



The **Brazilian Butt Lift** is a type of butt augmentation procedure using your body's own fat and contouring liposuction of surrounding areas for more definition.

The **Brazilian Butt Lift** or augmentation requires **liposuction**, usually obtained from the stomach for transfer to the buttocks. Additional sculpturing liposuction of the back, hips, and thighs is done to give more definition and shape. This alone results in a very shapely look and the appearance of a butt lift.

The fat liposuctioned from these areas is carefully purified and prepared for transfer. Only **a fraction of the donor fat removed will actually qualify for re-**

injection to the buttocks. The prepared fat is transferred to the buttocks with special cannulas. The process is referred to as "**micro-injection**".

Dr. Tolson's advanced technique results in the highest permanent absorption rate of the fat and has been found to be the best way to achieve a permanent result. Using his sculpturing talents, Dr. Tolson microinjects small amounts of prepared donor fat into different areas and depths of the buttocks. The procedure involves numerous micro-fat injections to achieve a long lasting, smooth and natural appearance of the buttocks.

At Premier Image special fat harvesting and processing are used so that a large percentage of the fat transferred survive the crucial period. Once this happens these fat cells remain for the patient's lifetime. The areas where the fat cells have been removed are permanent as well.

"My bottom was always flat and I had no shape in my clothes." Alicia stated. "After my Brazilian Butt Lift, I look fabulous in my clothes and my bathing suit too. Dr. Tolson even "lipo-sculpted" my waist, back and thighs. I couldn't be happier."

[Read on...](#)



A Yiddish proverb says, **"The eyes are the mirror of the soul"**. Your eyes are one of the most communicative features of your face, your eyes truly do say a lot about you.

"You look tired" or **"Are you upset?"** are often heard by those suffering from droopy upper eyelids, bags or puffiness under the eyes, causing an angry or tired look.

"Eyelid surgery or blepharoplasty is the single most dramatic change one can get with cosmetic surgery", said Dr. William Silver. "The surgical procedure removes the excess fat and skin from the upper or lower eyelids. It is a very simple procedure that can be done under local sedation and recovery is at most a week," he added.

Although **eyelid surgery (blepharoplasty)** targets a small area of the face, it can have a dramatic impact on facial appearance. **Eyelid surgery** is a targeted procedure that delivers dramatic results within a few days, says Dr. Louis DeJoseph.

Though age-related changes like fine lines and looseness of the upper eyelid begin to appear by the mid-40's, genetic traits (like under eye bags or sad looking eyes) may appear as early as your late teens.

"I see many younger women who come in complaining about the appearance of their eyes and they say, 'I've been this way since I was 15," Dr. DeJoseph added.<

As we age, we lose the crisp eyelid crease that lends an open, friendly appearance to the eye. **"I don't hear the, 'You look tired,' anymore, all I hear now is, 'Wow, you look great, 'Did you get your hair done, 'That vacation did you good". I smiled and thought, why did I wait so long."** reported Amy Morgan

Eyelid surgery (blepharoplasty) is a procedure that requires very little recovery time (4 to 5 days) and can be done with just light sedation. Consultation by a Board Certified Facial Plastic & Reconstructive Surgeon is the first step.

[read more about eyelid surgery](#)



gloMinerals is a uniquely formulated medical- grade mineral makeup skin care system. The advanced makeup formulations combine pharmaceutical-grade ingredients, powerful antioxidants and UV protection that provide flawless coverage.

gloMinerals makes science beautiful by infusing the formulations with the powerful antioxidant blend of **vitamins C,A,K,E and green tea extract**. On your skin, this blend provides nutrients that are vital to maintaining the health of your skin while protecting it from further damage.

gloMinerals formulations deliver unsurpassed coverage and protection using the effective properties of natural minerals including micronized titanium dioxide and zinc oxide to provide a broad spectrum UV protection and to help combat free radical damage.

Flawless skin isn't a matter of luck, it's a matter of science. Call 770-457-6303 to schedule your complimentary skin care analysis and color consultation.

learn more about gloMinerals - medical-grade mineral makeup



"LUST" is a non-surgical lipolysis (fat dissolving) treatment that utilizes high-frequency ultrasound thermal energy (diathermy) to break down fat, tighten loose skin and repair and improve skin texture and elasticity. <BR

"LUST" treatments literally melt away inches to help you control obesity and enhance body shape while tightening and smoothing your skin.

"LUST" thermal massage penetrates deep into the subcutaneous tissues removing biological wastes (toxins). This purification leaves a calm, very relaxed feeling for the patient after treatment.

"LUST" benefits:

- **Improves Body Shape**
- **Help Control Obesity**
- **Breaks Down Fat Accumulation**
- **Improves Skin Elasticity & Skin Texture**
- **Improves Appearance of Stretch Marks & Scars**
- **Accelerates Healing Process**
- **Removes Harmful Toxins & Biological Wastes**

Treatments are administered by licensed medical aestheticians under direct supervision of board certified plastic surgeons.

Patients report feeling relaxed and calm after treatment and return to their normal routine. Patients are instructed to drink at least 32 ounces of water. **"LUST"** treatments are contraindicated in patients with pace-makers, metal implants or devices, and during pregnancy or breast feeding.

Haven't Tried a "LUST" treatment? Mention this Newsletter and receive a your first "LUST" treatment FREE by calling 770-457-6303.

read more about "LUST"



The **"QT Mini Facelift"** offers all the benefits of a full facelift with little down time and at about half the cost.

A new low downtime facelift developed by Dr. William E Silver and Dr. Louis DeJoseph at Premier Image Cosmetic & Laser Surgery for people on the go and those not quite ready for a full facelift.

Dr. DeJoseph explains that the "QT Mini Facelift" is for patients who don't have the time or money for major plastic surgery.

The **"QT Mini Facelift"** was recently featured on **Fox 5 & 11 Alive News** as the best low down time alternative to the traditional full facelift because only local anesthesia and minimal or no sedation is required.

"The **"QT Mini Facelift"** was developed to offer all the benefits of a traditional full facelift with minimal down-time," reported Dr. Silver. "The **"QT Lift"** will leave you with smaller incisions, less bruising, and a recovery time of only 3-5 days."

Benefits of the "QT Lift"

- Less Recovery Time
- Less Bruising & Swelling
- Can be done with Light Sedation
- More Affordable

learn more about the "QT" Lift



Please be our guest Tuesday, May 22nd 6pm for an evening filled with Fun, Food and Wine.

Double and Triple Board Certified Plastic Surgeons share with you a delightful meal and an informative visual presentation on surgical and non-surgical facial and body plastic surgery.

Find out what makes these new low down-time procedures the hottest trends in plastic surgery today.

- **"QT" Mini Facelift**
- **"VUE" Volume Undereye Enhancement**
- **"LUST" Lipodissolve UltraSonic Thermal Treatment**
- **"NSFL" NonSurgical FaceLift**

If you are considering plastic surgery or interested in how to stay looking younger then this is an event you won't want to miss. Special guests include post operative QT Mini Lifts, Liposuction, Breast Surgery, Browlift, Laser Resurfacing and more!

RSVP 770-457-6303 or Toll Free 888-455-FACE Limited seating available. Call now to reserve your place.

In appreciation of your participation all guests receive Gift Certificates for a Complimentary Mini Facial & Skin Analysis and a Complimentary Consultation with any one of our Board Certified Plastic Surgeons.

More events...

Premier Image Cosmetic & Laser Surgery, Georgia's first multi-specialty cosmetic surgery practice founded in 1970 by Triple Board Certified Facial Plastic & Reconstructive Surgeon, Dr. William E. Silver in answer to his dream of providing patients with a diversity of cosmetic procedures by only board certified physicians and surgeons in their specialty fields.

Premier Image Cosmetic & Laser Surgery offers a variety of cosmetic procedures for facial & body plastic surgery, including laser skin resurfacing and rejuvenation, laser tattoo, hair and vein removal On campus is Premier's Anti-Aging Medi-Spa for the ultimate in medical skin care products and services.

In addition, patients have the convenience of one of Atlanta's highly recognized, fully licensed out-patient surgery centers honored with the prestigious "AAA" accreditation.

Among the Center's patients are local dignitaries, business leaders and entertainers, as well as local children and adults. They enjoy the convenience of the center offering related cosmetic services in a setting that provides a comfortable home-like environment with luxurious accommodations. Patients can relax and feel at ease while receiving the care of Dr. Silver's team of experts with board certified anesthesiologist, physicians and surgeons, and a medical staff chosen for their exceptional credentials and caring attitudes. .

We hope you will visit us soon.

Jeanette Hames
Premier Image Cosmetic & Laser Surgery

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