



Image Shaping News

All About Cosmetic Surgery Newsletter

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Sign Up

SIGN-UP!

Up-Coming Events

Greetings!

Can you believe it's August already! All the children will soon be back in school and the next thing you know, we'll be celebrating Christmas!

Seriously, I was at the Hallmark store at Perimeter Mall and they have Christmas decorations out! I do love the Holidays, but I think I'll take mine one at a time and I'll start with Labor Day, thank you.

Everyone is doing well here at Premier Image.

Dr. Klein is becoming more like one of the gang. He and Dr. DeJoseph sat in on a "Lunch & Learn" with all the Premier staff. I should have taken a picture. There they were squeezed in between the girls on the sofa. Too cute!

Dr. Silver is returning from yet another teaching engagement at a facial plastic & reconstructive surgery conference. He travels a great deal these days with a desire to keep improving and perfecting techniques in his field of medicine with much focus on Rhinoplasty and Revision Rhinoplasty.



"Frugal Fridays"

\$25,\$50 & \$75 off Botox

\$50 off Restylane

\$100 off Radiesse & Sculptra

I'm sure you all heard Jackie, our back office assistant, has moved to Florida with her family. She hopes to have more time with her Mom and Dad and she plans on returning to school. Her husband works with Insurance and will transfer to a very nice job.

IPL-Photo Facial

Save \$100.00

through August 31st

Laurie has been doing a wonderful job with taking over that position. We will soon be welcoming Tammie to our back office staff. She comes with a great deal of nursing experience and has been working in plastic surgery for over 6 years.

10% Off all Laser Hair Removal

through August 31st

Then our little Tina will be back from India. As a matter of fact, she called the other day, quite home sick and ready to return. Her English wasn't too bad either. I was worried she would forget and we would be starting all over.

August 4th, 9-2

Permanent Make-Up 10% off

Dr. Klein has been performing the "Lunchtime Lipo" and you should talk to these very happy patients. They are thrilled that you can have a little bit done at a time and not need to have anesthesia. He simply numbs the area with local introduces the specially formulated Tumescant and uses the VASOR UltraSound/Laser to literally just melt away the fat. He then smooths out the area and suction is used to remove the fat.

August 18th, 9-2 Laser

Saturdays (Laser Tattoo

Removal)

I know I'll be standing in line for some tweeking! I've taken enough of your time with all the chit chat. I hope to see you all soon! Now here's the news!

August 21st, 6pm

Seminar/Open House

"The Truths & Myths
of Plastic Surgery"

Jeanette Hames

Couples & Families Become Surgery Buddies



While couple and families used to vacation at the beach, we've noted an increasing number of families spending that vacation time having surgery together.

"It is about sharing an experience together and creating a bond as you go through it," reported Dr. Howard, family counselor. Couple, sisters, mother and daughter team up as surgery buddies and benefit with a bonding experience and empathetic support system. They have an understanding behind the image insecurities and seeking

surgery.

"I had never really thought about having surgery until my wife started to research getting a facelift," says Jack. *"I went with her to the consultation and the question just slipped out, "Do you think you could improve my heavy eyelids?"*

Jim had a **browlift and eyelid surgery** the day before his wife's **facelift**. *"I really appreciate my wife's efforts in looking good for herself and for me. I want to do the same for her."* Jim confessed the experience brought them closer together.

Another couple decided to **celebrate their 25th wedding anniversary** by getting surgery together. *"It may seem absurd to you, but it was something we both really wanted,"* said Carol, who had **rhinoplasty with Dr. Silver** the day

before her husband had **laser resurfacing with Dr. DeJoseph.**

"We really pulled together during recovery," said Bob. "It was nice to have someone to lean on who knew exactly what you were going through."

"We took two weeks off from work. The first week was mostly care giving, but it was fun all the same. We watched old movies, snuggled up and took a lot of naps too. The second week we felt great and went up to the mountains and enjoyed our time together."

Michele accompanied her daughter, Lauren to her one year post-op appointment for **rhinoplasty with Dr. Silver.** She loved her nose, felt more confident in herself. As Michele looked at the before and after photos of her daughter, she began to examine her own nose in the mirror. She asked Dr. Silver if he could fix her nose as well.

The daughter had also met with **Dr. Klein about breast enhancement.** The **mother-daughter teamed up as surgery buddies** and **Michele had her Rhinoplasty the same day her daughter had breast enhancement surgery.** *"I'm 29 and my Mom and I had the best quality time that I think I have ever had with her," said Lauren. "I was able to share things I had kept bottled up inside because I was afraid of what she might think or say. The bonding broke the walls of fear. We're closer now than ever."*

For more information click here...

Rejuvenate Aging Hands



The **aging process affects the whole body**, not just the face. Although we often invest the most in our face, the rest of the body also needs attention.

The **first area that shows signs of aging is the face** for two reasons. One, we cannot hide our faces and two, volume loss is

mostly manifested on the face.

The **second area that shows signs of aging or volume loss is the hands.** After we meet someone and make eye contact, we often shake his or her hand. So this is the next part of the person we see.

Two main aspects of how the aging process affects the hands are similar to those of the face. The **first aspect is skin texture:** pigmentation changes, skin thickness, and surface appearance. The **second aspect is generalized volume loss**, which results in more visible and prominent veins and tendons and a more frail appearance.

Patients who belong to **Fitzpatrick skin type I or II** (fair, freckly type) are more likely to develop dark, patchy pigmentation on the back of their hands, often known as **sun spots, age spots, or liver spots.**

These spots are the result of damage to the **melanocytes-the cells that produce dark pigment** and are responsible for the color of our skin and hair (**melanin**) due mainly to unprotected sun exposure. After sun damage, the **melanocytes** begin to produce pigment in less even patterns resulting in brown/age spots.

There are several ways to treat these areas, **the first being sunblock.** The second treatment would be a **laser treatment or chemical peel.**

Most commonly used peels for this purpose are **TCA, trichloroacetic acid peels** which can be used in different

concentrations depending on the skin type and problem.

Laser treatments are a preferred choice. Depending on skin type and damage, **IPL or ArticPeel laser treatments are extremely successful in not only dark spots, but for improvement of skin texture too.**

Once the pigmentation and texture have been addressed, **volume-replacement procedures** should be performed. The **most successful in restoring volume would be injections of Sculptra** (a filler that jump starts your own collagen production) into the dermis on the back of each hand. The injected area will look swollen and lumpy at first, but will subside over the next couple of days. Gentle massage can be helpful. The same procedure is repeated in 4 weeks and the results last about two years, after which a maintenance session is recommended.

Call today for a complimentary consultation with one of our Board Certified Plastic Surgeons to discuss rejuvenating aging hands. 770-457-6303.

[learn more...](#)

Breast Augmentation, Is it Safe?



Every day, you make decisions that affect the way you live. Some choices depend on the moment, like the clothing, hairstyle and perfume you'll wear today.

Other decisions are deeply significant, because they affect how you feel about yourself as a woman, and how others perceive you.

Breast augmentation offers a unique opportunity to scientifically "**customize**" the shape of the breast rather than just bra size. You may want to wear an

outfit that reveals more cleavage, change your wardrobe style, or simply create the proper balance between your breasts and hips.

Many women have made the choice to create the shape they have always dreamed of through **breast augmentation**. INAMED Aesthetics and Mentor, are the world leaders in breast aesthetic technologies and offer **many sizes and shapes of breast implants, so you and Dr. Marc Klein can choose the look that's right for you.** Confident, sensual and beautiful—simply more of what you already are.

A new day in silicone, a preferred option in breast aesthetic surgery.

Silicones have been part of the consumer industry for over 50 years and appear in a wide variety of products that most of us use everyday. Hairsprays, suntan lotions, moisturizers, medical devices including artificial joints, catheters, drainage application, tissue expanders, facial implants and breast implants. Silicone products have been shown to be biocompatible, reliable, flexible, easy to sterilize making them ideal for implantable medical devices.

In 1992, the FDA called for a delay in the use of silicone breast implants. In 1999, the FDA allowed the use of silicone gel-filled breast implants in Allergan and Mentor's Core Clinical Study to assess the safety and effectiveness of these devices.

Now, the FDA has evaluated and determined that INAMED and Mentor Silicone-Filled Breast Implants are safe for use in breast augmentation and reconstruction surgery.

Additionally, the INAMED Matrix of cohesive gel implants and the new Mentor Memory Gel give certified surgeon, Dr. Marc Klein the flexibility to improve your breast implant experience and outcome with a **beautiful and more natural appearance and feel.**

Mention this Newsletter for a Complimentary Consultation with Double Board Certified Cosmetic Surgeon, Dr. Marc Klein of Premier Image Cosmetic & Laser Surgery.

Non-Surgical Lipolysis



"LUST" is a non-surgical lipolysis (fat dissolving) treatment that utilizes high-frequency thermal energy (**diathermy**) to break down fat and tighten loose skin. **Treatments melt away inches by breaking down fat cells** with its lipolysis facilitation to help control obesity & enhance body shape while, tightening and smoothing your skin.

"LUST" sessions remove biological wastes through a high-frequency thermal massage that acts deep on a patient's subcutaneous fat, and **increases skin elasticity by regenerating the collagen tissues.**

Treatments are administered by licensed medical aestheticians under direct supervision of board certified plastic surgeons.

No down-time following procedure is required, however 1 to 2 treatments per week for a series of 6 to 8 treatments is recommended.

"LUST" sessions can be purchased individually or in packages. Low Introductory Prices for a limited time only.

Mention this Newsletter for a complimentary 1st time treatment.

[read more about body shaping procedures](#)

Management Options for Non-Surgical Facial Rejuvenation



Facial aging is influenced by genetics, lifestyle and environmental effects. Over time, thinning, wrinkling, sagging and laxity of the facial skin are associated with dermal atrophy.

On the forehead, horizontal and vertical lines with sagging of the eyebrows is noticed. There is bulging skin above and below the eyelids. **Nasolabial folds** develop (**smile lines**) as the skin and underlying tissues sag.

Marionette folds appear, (**deep lines around the mouth**). Even the lips appear thin and the corners tend to droop downward. Jowls make the jawline appear irregular and squared. The neck shows fullness, sagging skin and wrinkling.

Early intervention and a skillful facial plastic surgeon along with all the new products and treatments allow for **more effective management of non-surgical facial rejuvenation.**

The **treatment plan begins with an assessment** and review of your physical health and history, analysis of your skin: elasticity, dermal thickness and volume. Photos are taken and serve as a reference to evaluate improvement following treatments and guide future treatment decisions.

Non-surgical treatments include **Botox to treat wrinkles** of the forehead, around the eyes and between the brows. **Dermal fillers like Restylane, Perlane, Radiesse and Juvaderm** are used to treat and fill deeper lines and wrinkles and to plump up the lips. **Sculptra is an excellent filler and collagen booster** that actually restores volume to the upper face and stimulates your own body to produce more collagen.

The "**ArticPeel**" and "**IPL**" laser treatments may be used to treat pigmentation problems such as age and sun spots as well as tightening the skin while improving skin texture and elasticity.

Get a jump start on your aging management options and call today for a complimentary consultation when mentioning this

"QT" Mini Facelift



The **"QT Mini Facelift"** offers all the benefits of a full facelift with little down time and at about half the cost.

A new low downtime facelift developed by Dr. William E Silver and Dr. Louis DeJoseph at Premier Image Cosmetic & Laser Surgery for people on the go and those not quite ready for a full facelift.

Dr. DeJoseph explains that the "QT Mini Facelift" is for patients who don't have the time or money for major plastic surgery.

The **"QT Mini Facelift"** was recently featured on **Fox 5 & 11 Alive News** as the best low down time alternative to the traditional full

facelift because only local anesthesia and minimal or no sedation is required.

"The **"QT Mini Facelift"** was developed to offer all the benefits of a traditional full facelift with minimal down-time," reported Dr. Silver. **"The QT Lift"** will leave you with smaller incisions, less bruising, and a recovery time of only 3-5 days."

Benefits of the "QT Lift"

- Less Recovery Time
- Less Bruising & Swelling
- Can be done with Light Sedation
- More Affordable

[learn more about the "QT" Lift](#)

August 21st 6pm - Seminar "The Truths & Myths of Plastic Surgery"



Please be our guest Tuesday, August 21st at 6pm for an evening filled with Fun, Food and Wine.

Double and Triple Board Certified Plastic Surgeons share with you a delightful meal and an informative visual presentation on surgical and non-surgical facial and body plastic surgery.

Find out what makes these new low down-time procedures the **hottest trends in plastic surgery today**.

"QT" Mini Facelift

- "VUE" Volume Undereye Enhancement

- "LUST" Lipodissolve UltraSound Thermal Treatment
- "NSFL" NonSurgical FaceLift
- "Lunchtime Lipo"

If you are considering plastic surgery or interested in how to stay looking younger then this is an event you won't want to miss. Special guests include post operative patients of QT Mini Lifts, Liposuction, Breast Surgery, Browlift, Laser Resurfacing and more!

RSVP 770-457-6303 or Toll Free 888-455-FACE Limited seating available. Call now to reserve your place.

In appreciation of your participation all guests receive Gift Certificates for a Complimentary Mini Facial & Skin Analysis and a Complimentary Consultation with any one of our Board Certified Plastic Surgeons.

More events...

Premier Image Cosmetic & Laser Surgery, Georgia's first multi-specialty cosmetic surgery practice founded in 1970 by Triple Board Certified Facial Plastic & Reconstructive Surgeon, Dr. William E. Silver in answer to his dream of providing patients with a diversity of cosmetic procedures by only board certified physicians and surgeons in their specialty fields.

Premier Image Cosmetic & Laser Surgery offers a variety of cosmetic procedures for facial & body plastic surgery, including laser skin resurfacing and rejuvenation, laser tattoo, hair and vein removal On campus is Premier's Anti-Aging Medi-Spa for the ultimate in medical skin care products and services.

In addition, patients have the convenience of one of Atlanta's highly recognized, fully licensed out-patient surgery centers honored with the prestigious "AAA" accreditation.

Among the Center's patients are local dignitaries, business leaders and entertainers, as well as local children and adults. They enjoy the convenience of the center offering related cosmetic services in a setting that provides a comfortable home-like environment with luxurious accommodations. Patients can relax and feel at ease while receiving the care of Dr. Silver's team of experts with board certified anesthesiologist, physicians and surgeons, and a medical staff chosen for their exceptional credentials and caring attitudes. .

We hope you will visit us soon.

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