

Image Shaping News

All About Cosmetic Surgery Newsletter

September 2007 - Vol II, Issue 9

In This Issue

How Young is Too Young

Update on Laser Hair Removal

Breast Augmentation to
Increase by 25%

Laser Tattoo Removal

Renew! Refirme! Reshape!
Reduce!

Skin Care for Men That Looks
Good on You

"QT" Mini Facelift

September 25th at 6pm -
Seminar "The Truths & Myths of
Plastic Surgery"

Sign Up

SIGN-UP!

Up-Coming Events

"Frugal Fridays"

\$25,\$50 & \$75 off Botox

\$50 off Restylane

\$100 off Radiesse & Sculptra

IPL-Photo Facial

Save \$100.00

through September 30th

Greetings!

Hope everyone had a safe and happy Labor Day Weekend. With the temperature being less hot it was much better for outdoor activities.

We are so happy to have Tammie Jones join our practice replacing Jackie's position. She has been in Plastic Surgery for many years and it shows. She is excellent and the patients just love her. We are also happy to have return, little Tina who spent the summer in Iran and Jennifer Morris who spent the summer with her family in New Jersey.



Lunchtime Lipo has become a huge success. Dr. Klein has been performing the "Lunchtime Lipo" and you should talk to these very happy patients. They are thrilled that you can have a little bit done at a time and not need to have anesthesia. He simply numbs the area with local and introduces the specially formulated Tumescent and uses the VASOR Ultrasound/Laser to literally just melt away the fat. He then smoothes out the area and suction is used to remove the fat.

We've added two more Lasers to our profile. We now have IPL Photorejuvenation and our own Laser Tattoo Removal Laser. The IPL is able to remove sun spots, age spots, veins, freckles, birthmarks and restores a more youthful look too by tightening the skin and reducing wrinkles! We continue to utilize the Sciton Laser for "Artic", Micron and Erbium Peels for skin resurfacing and rejuvenation. The Laser Tattoo Removal system is the best and is capable of removing all colors used by tattoo artist.

I hope to see you all soon! Now here's the news!

Jeanette Hames

How Young is Too Young

10% Off all Laser Hair Removal
through September 30th

September 7th, 9-2
Permanent Make-Up 10% off

September 15th, 9-2 Laser
Saturdays (Laser Tattoo
Removal)

September 25th, 6pm
Seminar/Open House
"The Truths & Myths
of Plastic Surgery"



There is not a set age that doctors recommend patients first attack the aging process. Patients are unique: while emerging crows feet may bring one forty-something year old patient into the office, another 65 year old patient may find beauty in her fine lines and instead seek to plump up her cheek area. The best advice is to discuss your features and ideas for enhancement with your doctor. With a thorough evaluation, you can determine your **optimal rejuvenation plan** and get a jump start on aging beautifully.

The benefits of rejuvenating your appearance and smoothing your complexion include increased self-esteem and confidence. As we age, it becomes more difficult to retain the youthful, healthy glow. More patients are **fighting to turn back the hands of the clock at a younger age** with less invasive procedures like medical skin care treatments, laser treatments and injectables, that leave you brighter and refreshed with little recovery time. The ultimate advantage is that you are **retaining that younger- looking you longer.**

As we get older, cell replacement is not as quick as it once was and the skin begins to appear drier and thinner. Combat this by staying well hydrated with plenty of water and applying moisturizer with a sun protection factor. Exfoliation, cell renewal, and collagen production continues to slow and the skin begins to sag and wrinkles are more noticeable. The tone and texture of your skin is changing-a little more dull and enlarged pores. Signs of photo-damage are more visible with freckles, age spots and changes in skin color. **Fight back with a medical skin care program, chemical peels, microdermabrasions, laser treatment or maybe a little eyelid surgery.**

Well into your fifties, you may notice fat cells beginning to collect around the neck and chin. Conversely, loss of volume and fullness in the cheeks leads to loose skin and sagging. You may want to **add fullness with fillers or cheek implants or opt for that "QT" Mini- facelift.**

There is no perfect age when doctors will recommend a specific procedure. You and your physician can discuss what areas you would like to improve upon and what realistic opportunities you may be able to take advantage of now and down the road. It is important to recognize that your treatment options are tailored based on your personal needs, expectations and motivations.

Premier Image Anti-Aging Center is a great resource for age management. Call to schedule a consultation with anyone of our Board Certified Plastic Surgeons

For more information click here...

Update on Laser Hair Removal



How does Laser Hair Removal work? The laser emits an invisible light which

penetrates the skin without damaging it. It is then absorbed by the pigment of the pilous follicle. The laser light absorbed by the follicle damages its function and impairs its ability to fabricate hair.

How safe is Laser Hair Removal? Laser hair removal is an effective, safe, and proven method of permanently reducing the production of hair. Each treatment is specifically programmed for each patient's skin type thereby making it a safe and effective treatment for people of all skin types and color.

Is Laser Hair Removal Permanent? After each session and depending on the area of the body, one can notice increasingly longer periods between hair removal sessions (4-6 weeks in the beginning and months after some sessions). On the whole after several sessions hair removal is complete.

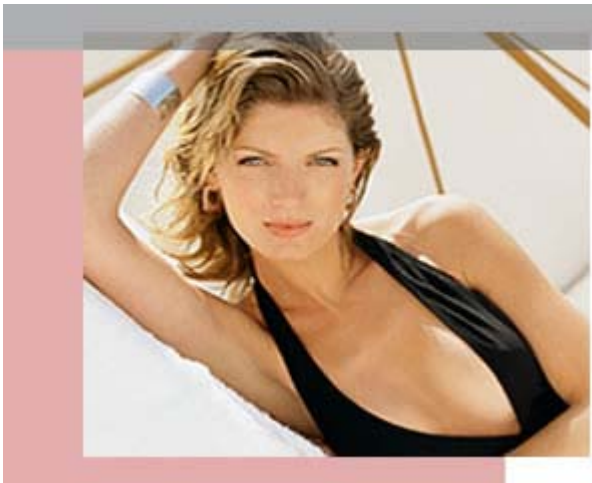
Who is not a candidate for Laser Hair Removal? Current lasers for hair removal are not effective on blonde or gray hair.

What precautions need to be observed before and after Laser Hair Removal? It is important to stay out of the sun prior to treatment. The treatment area should be shaved two days prior to treatment.

10% off Laser Hair Removal now through September 30th. Call 770-457-6303 for a complimentary consultation.

[learn more...](#)

Breast Augmentation to Increase by 25%



A survey of body plastic surgeons said they will **perform up to 25 percent more breast augmentations in the next 12 months**. In addition, respondents predicted that 40 percent or more of all breast augmentation patients will choose silicone gel implants.

Plastic surgeons are receiving positive feedback from their breast augmentation patients since the approval of silicone implants.

"Each patient has different needs, which are addressed at the consultation," Dr. Klein said. "Patients now have a wonderful advantage because one can choose between saline and silicone - a decision we make together after

consultation and examination to get the look that's right for you."

FDA approved Silicone gel implants are safe and result in a more natural look for breast augmentation and reconstructive surgery.

[More about Breast Enhancement & Implants](#)

Laser Tattoo Removal



In our youth, we often make decisions without ever considering the long term consequences. It is perhaps the most freeing aspect of being young and carefree-the ability to simply take each day as it comes without worrying too much about the future. Unfortunately, **some of the decisions we make when we are 19 or 20 can turn into huge regrets as we grow older and wiser**. We never consider that our future spouse

may not have the same name as the person whose name is tattooed on our arm or that the little red rose that looked so cool on our perky little breast will lose its bloom after nursing three kids.

One of every eight Americans has a tattoo-the majority of which is under the age of 23. However, many people later have misgivings and seek to have the tattoo removed. **Fortunately, laser technology provides successful methods of removing the unwanted body art.** But the procedures are more expensive to remove than in getting the original tattoo.

Laser ablation is the best way to remove a tattoo without leaving skin changes or scarring. "I have removed thousands of tattoos and have not had any instance of scarring," Dr. DeJoseph says. Many patients are concerned about forming keloid scars (large, raised scar tissue) as a result of the laser removal procedure. However, according to Dr. DeJoseph, **"if the original tattoo procedure did not result in keloid scarring, then the removal process will not cause such formation."** DeJoseph has even had great success with tattoo removal on African American skin, which is more prone to scarring.

Laser tattoo removal is a process of treatments. Typically 6-8 treatments are needed and treatments are scheduled about one month apart to allow for complete fading and healing. Each pigment or color requires a special laser, so multiple lasers are used when the tattoo is multicolored.

The laser light are specific to pigment. This light passes harmlessly through the top layers of skin and is absorbed by the pigment, causing it to break down into small particles that are removed by the body's immune system.

Unlike other laser treatments available, Dr. DeJoseph uses a laser that is successful in removing most all varieties of color. The lack of regulation of tattoo inks has caused some problems in removal as they can contain any number of ingredients. A tattoo that is old or if the pigment has been inappropriately deposited into the subcutaneous fat layer, then the tattoo may be very difficult to remove completely with ablative laser treatments.

As you can see, it is much easier to have a tattoo applied than it is to have it removed. As a parent, you may want to pass this information along to your teenager before Spring Break and if you are 20- something who thinks a tattoo would look really cool then you might want to start a savings account for when that tattoo is sagging with your aging skin or just picture yourself at 50 sporting that no-longer-cool tribal logo.

Consultation with Dr. DeJoseph for laser tattoo removal are complimentary, call 770-457-6303.

[read more about laser tattoo removal](#)

Renew! Refirme! Reshape! Reduce!



"LUST" (lipolysis/fat dissolving) treatment is a non-surgical, high radio frequency (RF), thermal, ultrasound treatment specifically designed for cellulite, skin tightening and fat reduction. **High radio frequency waves create heat which results in the disruption of fat cells** ultimately driving dramatic changes. The body absorbs the fat safely and it is released by the body naturally.

The **"LUST"** (lipolysis/fat dissolving) treatment allows us to penetrate the adipose tissue to increase metabolism. **"Our goal is to treat all layers; the deep dermis as well as the subcutaneous layer, so you can get maximum results,"** explains Dr. Klein. Treatments are typically scheduled seven days apart so you can complete 6 treatment sessions in two months. **"We have had really good success with not only cellulite reduction and fat reduction, but with lifting of the face, neck and arms,"** continued Dr. Klein.

"LUST" (lipolysis/fat dissolving) treatments improve skin texture and tighten loose skin, while melting away stubborn fat deposits. Visible improvement with stretch marks and scarring are often immediate.

Treatments are administered by licensed medical aestheticians under direct supervision of our physicians.

"LUST" sessions can be purchased individually or in packages. Low Introductory Prices for a limited time only.

Mention this Newsletter for a complimentary 1st time treatment. Call 770-457-6303

Options for Non-Surgical Age Management...

Skin Care for Men That Looks Good on You



Men want natural, masculine and easy to use skin care products. Premier Dermaceuticals for men makes you look good and feel successful and confident.

Transform your skin from dull to dynamic with **Premier Dermaceuticals for Men Collection**. A **pharmaceutical-grade, anti-aging formula specially formulated for the average man** in a simple 4-step regimen that's a perfect addition to any mans lifestyle.

Premier Dermaceuticals for Men Collection are formulated with **Glycolic Acid, Hyaluronic Acid, Green Tea Polyphenols, and Vitamins A, C, E and Co- Q10** to exfoliate, moisturize and improve skin tone and texture.

- Step 1 Rejuvenating Face Wash
- Step 2 Glycolic Treatment Pads
- Step 3 Replenix CF Serum
- Step 4 Defense Sunpads SPF 30

Order the men in your life a kit today. 10% off now through September 30th.

"QT" Mini Facelift



The **"QT Mini Facelift"** offers all the benefits of a full facelift with little down time and at about half the cost.

A new low downtime facelift developed by Dr. William E Silver and Dr. Louis DeJoseph at Premier Image Cosmetic & Laser Surgery for people on the go and those not quite ready for a full facelift.

Dr. DeJoseph explains that the "QT Mini Facelift" is for patients who don't have the time or money for major plastic surgery.

The **"QT Mini Facelift"** was recently featured on **Fox 5 & 11 Alive News** as the best low down time alternative to the traditional full

facelift because only local anesthesia and minimal or no sedation is required.

"The **"QT Mini Facelift"** was developed to offer all the benefits of a traditional full facelift with minimal down-time," reported Dr. Silver. **"The "QT Lift"** will leave you with smaller incisions, less bruising, and a recovery time of only 3-5 days."

Benefits of the "QT Lift"

- Less Recovery Time
- Less Bruising & Swelling
- Can be done with Light Sedation
- More Affordable

[learn more about the "QT" Lift](#)

September 25th at 6pm - Seminar "The Truths & Myths of Plastic Surgery"



Please be our guest Tuesday, September 25th at 6pm for an evening filled with Fun, Food and Wine.

Double and Triple Board Certified Plastic Surgeons share with you a delightful meal and an informative visual presentation on surgical and non-surgical facial and body plastic surgery.

Find out what makes these new low down-time procedures the **hottest trends in plastic surgery today**.

- "QT" Mini Facelift
- "VUE" Volume Undereye Enhancement
- "LUST" Lipodissolve UltraSound Thermal Treatment
- "NSFL" NonSurgical FaceLift
- "Lunchtime Lipo"

If you are considering plastic surgery or interested in how to stay looking younger then this is an event you won't want to miss. Special guests include post operative patients of QT Mini Lifts, Liposuction, Breast Surgery, Browlift, Laser Resurfacing and more!

RSVP 770-457-6303 or Toll Free 888-455-FACE Limited seating available. Call now to reserve your place.

In appreciation of your participation all guests receive Gift Certificates for a Complimentary Mini Facial & Skin Analysis and a Complimentary Consultation with any one of our Board Certified Plastic Surgeons.

More events...

Premier Image Cosmetic & Laser Surgery, Georgia's first multi-specialty cosmetic surgery practice founded in 1970 by Triple Board Certified Facial Plastic & Reconstructive Surgeon, Dr. William E. Silver in answer to his dream of providing patients with a diversity of cosmetic procedures by only board certified physicians and surgeons in their specialty fields.

Premier Image Cosmetic & Laser Surgery offers a variety of cosmetic procedures for facial & body plastic surgery, including laser skin resurfacing and rejuvenation, laser tattoo, hair and vein removal On campus is Premier's Anti-Aging Medi-Spa for the ultimate in medical skin care products and services.

In addition, patients have the convenience of one of Atlanta's highly recognized, fully licensed out-patient surgery centers honored with the prestigious "AAA" accreditation.

Among the Center's patients are local dignitaries, business leaders and entertainers, as well as local children and adults. They enjoy the convenience of the center offering related cosmetic services in a setting that provides a comfortable home-like environment with luxurious accommodations. Patients can relax and feel at ease while receiving the care of Dr. Silver's team of experts with board certified anesthesiologist, physicians and surgeons, and a medical staff chosen for their exceptional credentials and caring attitudes. .

We hope you will visit us soon.

Jeanette Hames
Premier Image Cosmetic & Laser Surgery

email: jhames@picosmeticsurgery.com

phone: 770-457-6303

web: <http://PICosmeticSurgery.com>