



All About Cosmetic Surgery Newsletter Image Shaping News

In This Issue

The Gift of Love
Facial Liposuction
Gynecomastia Correction
"VUE", Volume Underlid
Enhancement
Safety of Silicone Gel Implants
Today
The "QT Mini-Facelift"
Make it Personal with a Gift
Basket from Premier

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UpComing Events

Seminar: "All About Cosmetic
Surgery Today"
Nov 28th 6 - 8pm

Botox Night Dec 12th 6pm
Sponsoring the "Mary Hall
Freedom House"

Open House/Seminar
Dec 19th 6 - 8pm
"The Truths & Myths of Plastic
Surgery"

Greetings!

Holidays are my favorite time of year. I so enjoy the get togethers, the family time, the smell of food baking in the oven. I even bought a candle that smells like you're cooking an apple pie.

I especially love the cooler weather where I can layer up and hide the few extra pounds I put on over the last get together.

This year, I'm taking it off! I wish I could say with diet and exercise, but I gave up on that with the last hot flash. The buldge won't budge without help, so I'm scheduled for the first of the year.

My daughter, Nicole will be home from college for the Thanksgiving Holiday and I can hardly wait. We love to snuggle up and watch reruns of "House", "Grays Anatomy" and "ER". Her friends will all come over and soon the house is filled with college students. I enjoy cooking and they love to eat, makes for a happy family.

Anyway, I hope your Holidays are filled with warmth, love, mouth watering aromas coming from your kitchen (if not, get a candle), and delicious food.

Jeanette Hames



The Gift of Love



"What better present can you give than helping someone feel better about themselves?"

"I recently helped a beautiful young lady, Laura Smith whose nose had completely rolled over at the tip after cosmetic rhinoplasty gone bad," Dr. Silver recalled. Dr. Silver

holds triple board certification in facial plastic & reconstructive surgery and specializes in Revision Rhinoplasty and facial plastic surgery.

Laura had had rhinoplasty by a reputable doctor out in California to correct a small cosmetic defect of the nose. Her surgery did not go as well as planned and she went back to the surgeon for a second time afraid that if she went elsewhere they wouldn't be able to repair the problem.

Dr. Louis DeJoseph, also double board certified facial plastic & reconstructive surgeon acted as assistant surgeon during Laura's case. Dr. DeJoseph is one of only 38 facial plastic surgeons in the world that hold his specialty training level in Facial Plastic Surgery. "I have so many patients coming to see me because they have had bad plastic surgery," said DeJoseph. "The problem is the public is not educated on what qualifications to look for in a plastic surgeon," he added.

"You see, many plastic surgeons performing cosmetic rhinoplasty and other facial plastic surgery are not double board certified by the **American Board of Otolaryngology** and the **American Board of Facial Plastic & Reconstructive Surgery**," DeJoseph continued. "When it comes to surgery of the face and neck, **these credentials are paramount.**"

Laura Smith was smart to research and find a qualified surgeon not only experienced in facial plastic surgery, but an "icon" in the field of "Revision Rhinoplasty".

Laura's surgery took 3.5 hours but went extremely well. Laura had refused pictures with her husband and new baby girl, who was now 18 months old, since her surgery in California.

"I thank God every day for guiding me into the caring hands of Dr. Silver", said Laura Smith. "I was so uncomfortable with my appearance around others, especially the camera. I just wanted to be able to take a picture with my new baby and my husband", Laura continued.

"Dr. Silver gave me back my life". I can't thank Dr. Silver and his staff enough. I have something better to give them, my first family portrait since my surgery."

"We have the unique privilege of enhancing not only a person's appearance, but more importantly their self-esteem," said Dr. Silver. ***"Laura's story is what I live for"***, Silver added. "My goal is to restore a healthy, natural, youthful appearance to help one regain their self-image and improve their personal and business relationships."



Facial liposuction removes excess fatty tissue in the face, especially under the chin or "submental jowl" area.

Weight can be a contributing factor, but hereditary factors play a major role in the accumulation and distribution of fat in the face and neck.

Many facial liposuction patients are male, whose genetic make-up is a key factor in excess fat under the chin.

Candidates attempting to alter the overall fullness of their face and neck are ideal. Whereas candidates with loose skin, sagging jowls, or a "turkey neck" may be more suitable for face-lifting procedures.

The fat loss associated with facial liposuction is permanent, however weight gain may undermine your results.

Facial liposuction can be done under local anesthesia and usually takes about one hour.

The procedure is safe when performed by an experienced, board certified facial plastic & reconstructive surgeon and requires very little down time. At most a day or two.

Consultation with a board certified facial plastic & reconstructive surgeon experienced in facial liposuction is crucial for optimal results.

Gynecomastia Correction



The term "***gynecomastia***" comes from the Greek words **gyne** meaning "**woman**" and **mastos** meaning "**breast**." Abnormal breast on men.

The condition is relatively common in adolescent boys. About **90% of the time symptoms will disappear** over time, but the **remaining 10% are burdened** with a social handicap that causes emotional damage.

Obesity may be a contributing factor, but often the problem is due to **endocrine hormone imbalance** combined with **pectoral fat storage** and some element of **glandular tissue enlargement**.

Gynecomastia can be emotionally devastating. In most cases, **Gynecomastia** is not an indication of disease, however when "**one-sided**" or **unilateral breast tissue enlargement occurs it should be followed by a physician** and often biopsy is warranted.

Feelings of shame, embarrassment and humiliation are common. One does not feel masculine in a society where masculinity is exalted.

A **man or boy with gynecomastia struggles with anxiety** over taking off his shirt at the beach, changing for gym in front of classmates, and often the adult male suffers with **loss of intimacy in their relationships**.

Certain **medication may also contribute** to the development of breast tissue, especially **medication used in the treatment of**

certain cancers, more specifically prostate cancer. **Steroid abuse** is another strong contributor.

For many men, the **best solution is surgery**. Treatment usually entails a combination of **Tumescent Liposuction** and direct removal of excess glandular breast tissue when too fibrous to be removed through liposuction technique.

Insurance companies view the treatment of breast reduction as a **cosmetic procedure**.

The procedure takes about one hour, is fairly simple, and requires **very little down time**. Most patients are back at work or school within two days.

Consultation is needed to determine cost and surgical approach. Don't let your loved one suffer unnecessarily.

"VUE", Volume Underlid Enhancement



There are many trends in cosmetic surgery, but none more significant than the "VUE", "**Volume Underlid Enhancement**" treatment, with use of dermal fillers to soften wrinkles, fill deep lines, and make lips look full and fresh. These fillers are popular for several reasons as people are looking for low-down time procedures that offer immediate results.

Facial fillers replace facial tissue that, when lost, cause wrinkles. The skin and tissue thins by loss of collagen and fluid. In youth, the skin remains plump from a natural sugar called hyaluronic acid that attracts and binds water.

The hottest new application for facial fillers is to fill dark circles under the eyes. Often, dark circles are the result of fat bulging in the lower eyelid that is exaggerated by loss of volume that creates a hollow area called the "**tear trough**". By placing a filler into this "**tear-trough**", there is less shadow and therefore improvement in dark circles, making you look more youthful and rested.

Under-eyelid area is uniquely classified and should only be treated by a board certified facial plastic & reconstructive surgeon experienced in advanced techniques of injectable fillers.

Benefits of the "VUE", **Volume Underlid Enhancement** treatment are numerous:

1. No Down Time
2. Cost Effective
3. Immediate Results

Are you a candidate for the "VUE"? Answer these 3 questions.

1. Are you constantly looking for the perfect concealer to lighten those dark circles & wrinkles under your eyes?
2. Do you have a "sunken" fatigued look of the eyes?
3. Do you have dark circles under your eyes?

Consultation with a board certified facial plastic & reconstructive surgeon experienced in advanced procedures of injectable filler is paramount.

Safety of Silicone Gel Implants Today



In the history of breast implants, the silicone breast implants have been the most controversial. There's a lot of confusion and myths when it comes to breast implants, and breast implant safety. Rupture and leak of silicone implants resulting in infiltration to other parts of the body have brought concerns. Rupture more often occurs with saline implants.

One controversial concern has been the concern of **CTD** or **Connective Tissue Disease** in women with silicone breast implants. However, **studies show that the incidence of CTD's is no higher in women with implants than in women without implants. For more information on the study, click on "Read on...."**

Silicone is the second most abundant element on earth, next to oxygen. Silicone is used not only in breast implants but also in implants located throughout every part of the body. It is used to construct heart valves, catheters, gastrointestinal implants, skeletal prostheses, tissue expanders and many other applications.

There have been a number of changes that have happened since the early 90's in terms of manufacturing. The gel that's actually inside the breast implants is much thicker, more cohesive, the layers outside the breast implant are thicker. The gel implants have 3 layers of shell surrounding the implants.

At Premier Image Cosmetic & Laser Surgery we use the Silicone Gel Implants by Mentor. The gel holds together uniformly, while retaining the "natural give" that resembles actual breast. Even plastic surgeons have a difficult time in being able to tell the difference

The implants are probably the most intensively studied medical device that we've ever seen. By virtue of the fact that silicone gel implants are now once again available is clear to say that they meet safety effectiveness and quality standards in the medical device regulations.

The first step is to arrange for a consultation to have all your questions answered. We'd like to share with you a few of the many results of women just like you who have had breast augmentation at Premier Image Cosmetic & Laser Surgery.

Your consultation will provide helpful information about each type of implant, sizes, incisions, and answers to your many questions regarding safety, mammograms, pregnancy, exercise, and recovery time as well as before and after photographs to demonstrate size, shape, incision, and positioning.

Read on...

The "QT Mini-Facelift"



A new low downtime facelift procedure developed by William E Silver, MD, FACS and Louis DeJoseph, MD at Premier Image Cosmetic & Laser Surgery.

The "**QT Mini-Facelift**" offers a more youthful look in half the time and at half the cost of a traditional facelift.

Dr. DeJoseph was featured on **Fox 5 & 11 Alive News** explaining the benefits of the "**QT Mini Facelift**" and how it is the perfect alternative to a traditional full facelift, for patients who don't have the time or money for major plastic surgery.

The "**QT Mini-Facelift**" is a local anesthetic procedure developed to offer all the benefits of a traditional full facelift with minimal down- time.

Dr. Silver says the "**QT Lift**" will leave you with smaller incisions, less bruising, and a recovery time of only 3-5 days.

"**Patients generally return to work within 3 to 5 days**", said Dr. Silver. "The benefits are the same as a the traditional full facelift, just more focused on the lifting the lower part of the face and neck, which is where most people show signs of aging.."

Read on...

Make it Personal with a Gift Basket from Premier



Personalized Gifts are the most appreciated and thoughtful gifts a person can give.

Here at Premier Image Anti-Aging & Laser Center we personalize and customize your gift by simply asking a few questions about your special someone and with that we create the perfect gift basket filled with the ultimate in medical skin care products and specialty items.

Each Personalized Gift Basket comes with a complimentary facial & skin care analysis to add more value to your gift. They will love the facial and advice on skin care.

You can add exquisite smelling Soy Candles, Sugar Scrub & Cream Sets that make your skin smooth and radiant, essential mineral soaps, gloMineral Makeup, and more...

All gift baskets have a Complimentary Facial & Skin Care Analysis (\$100.00 value) by one of Premier's Certified & Licensed Medical Estheticians.



Premier Image Cosmetic & Laser Surgery, Georgia's first multi-specialty cosmetic surgery practice founded by Triple-Board Certified Facial Plastic & Reconstructive Surgeon, Dr. William E. Silver in answer to his dream of bringing you a luxurious and comfortable center where all your cosmetic facial & body plastic procedures can be met by board certified surgeons in their specialty fields.

Premier Image offers an array of surgical and non- surgical cosmetic procedures. Privacy and personal care is provided in our state of the art, Triple A accredited out-patient surgery center should surgery be decided. The center is staffed by qualified personnel chosen not only for their superior certifications, but for their caring attitudes.

On location is our Anti-Aging Medical Spa for the ultimate in medical skin care products and services including laser treatments for skin resurfacing, laser tattoo, hair & vein removal.

We hope you will visit us soon.

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