



## All About Cosmetic Surgery Newsletter Image Shaping News

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FDA Approved  
"VUE", Volume Underlid  
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The "QT Mini-Facelift"  
Educate Yourself

### Sign Up

SIGN-UP!

### UpComing Events

Jan 19th 9 - 2 "Filler Friday"  
\$50.00 off Restylane &  
Juvederm

Botox Night Jan 23rd 6pm  
Lowest Prices Ever

Jan 28th "The Great Bridal  
Expo" Grand Hyatt - Atlanta

Seminar: "The Truths & Myths  
of Plastic Surgery"  
Jan 30th 6 - 8pm

The Holidays were such a great time with family and friends! I especially enjoyed visiting with many of you at our seminars and special events. We'll be having more special events this 2007.

Premier Image Cosmetic & Laser Surgery stays on the cutting edge of advanced techniques and procedures in facial and body plastic surgery. We have many new non-surgical procedures available to help you stay looking young and shapely.

Happy New Year!

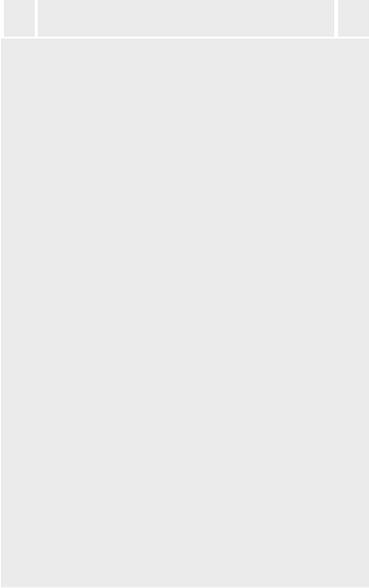
Jeanette Hames



There are many trends in cosmetic surgery, but none more significant than the use of injectables to soften wrinkles, fill deep lines, and make lips look full and fresh.

As we get older, it becomes more difficult to retain the youthful, healthy glow. The skin begins to appear drier and thinner. **Collagen**, the protein that binds the skin together, begins to break down and wrinkles start to show around the eyes and mouth.

The newest non-surgical treatments are popular for several reasons as people continue to look for low- down time procedures that offer immediate results. The treatments are non-surgical, low-downtime and cost effective.



Loss of volume and fullness in the cheeks leads to loose, sagging skin. Injecting dermal fillers plumps it up, makes it firmer and smoothes out lines and wrinkles.

The “**NSFL**” **Non-Surgical Face-Lift** developed here at Premier Image Cosmetic & Laser Surgery is basically a facelift in syringes performed by the skillful, experienced hands of leading facial plastic surgeons Dr. William E Silver and Dr. Louis DeJoseph. The treatment incorporates the use of **Botox, Sculptra, Restylane and Radiesse** to restore a more youthful, attractive appearance.

The dermal filler **Sculptra** is in a class of its own as it stimulates your own body to produce the collagen needed to add volume back to your face.

Other fillers like **Radiesse** are long lasting and are great for use in the deep smile lines that run from the nose to the corner of your mouth.

Smoother dermal fillers like **Restylane** and **Juvederm** are used for plumping lips and filling under eyelid areas where volume has been lost.

**Botox** injections are used to smooth moderate to severe frown lines of the forehead, between the brows, and crows feet.

Consultation is the first step to your success with facial rejuvenation.



In today's society, our bodies are a focus of attention and sensuality. As we age our bodies start to change. Our eating habits, activity levels, and physiologic changes take a toll on our bodies shape and form.

We begin to lose the abdominal wall tone and even with exercise contour problems may persist. Diets and working out will not tighten loose skin or repair torn/separated abdominal muscles.

The best candidates are men and women who are in good health but bothered by fat or loose skin that doesn't respond to exercise. Pregnancy and weight changes can stretch abdominal muscles and skin beyond the point where they cannot return to normal.

The words “**Tummy Tuck**” means we are removing skin, fat, and tightening abdominal muscles. Here at Premier Image liposuction is also used in all tummy tuck procedures for added sculpting and contouring needs. A variety of tummy tuck procedures are used depending on the patient's needs and goals.

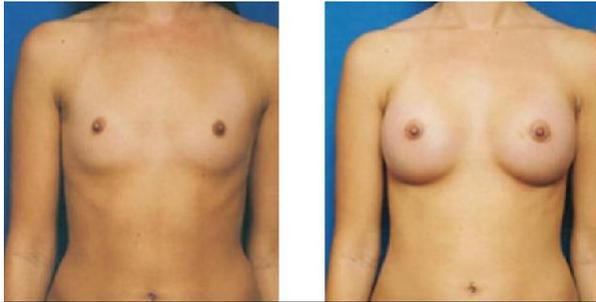
**Mini Tummy Tuck:** We remove fat, tighten skin and abdominal muscles but is limited to the area below the belly button. A small incision just above pubis is made and recovery time is approximately 7 to 10 days.

**Full Tummy Tuck:** We remove fat, tighten skin and abdominal muscles from the lower part of the chest to the pubis. A slightly larger incision is made just above the pubis, extending over to the hips. A new belly button is created. Muscles are tightened, fat is removed, liposuction is used for additional contouring and recovery time is 10 to 14 days.

**Extended Tummy Tuck:** Usually indicated for obese patients with excess fat and over-hanging skin that extends to the back. Again, a slightly larger incision is used extending to the back, liposuction is used for additional contouring, muscles are tightened and the recovery is about 14 days.

**Circumferential Tummy Tuck:** Usually indicated for those who have lost an extremely large amount of weight and have overhanging loose skin all around the body. Incision is made around the entire waist line allowing for additional lift of the outer thighs and buttocks creating a much smoother nicer look.

Consultation is needed to review your particular anatomy and discuss your goals which will determine what procedure is best for you.



ATLANTA , GA Nov 20, 2006- The Food and Drug Administration lifted a 14 year ban on the use of silicone gel breast implants in the United States on November 17, 2006 after a rigorous scientific review concluded that these implants are safe and effective.

Breast implants are the most studied medical devices in history. In making their decision the FDA studies an extensive amount of data from the medical literature as well as a core study of women studied over the last 4 years.

Dr Schultz of the FDA states "the extensive body of scientific evidence provides reasonable assurance of the benefits and risks of these devices. This information is available in the product labeling and will enable women and their physicians to make informed decisions.



Doctors William E Silver, MD and Lois M DeJoseph, MD of Premier Image Cosmetic & Laser Surgery stay on the cutting edge of advanced techniques in facial plastic and reconstructive surgery. Over the last several years these world renowned facial plastic surgeons have developed and perfected several non- surgical procedures for facial rejuvenation including the "**VUE**" **Volumizing Undereye Enhancement** and the "**NSFL**" **Non- Surgical Face-Lift**

The hottest new application for facial fillers is a procedure called "**VUE**" **Volumizing Undereye Enhancement**, developed by double board certified facial plastic surgeons, William E Silver, MD and Louis M DeJoseph, MD at Premier Image Cosmetic & Laser Surgery.

The "**VUE**" treatment restores youthfulness to the eyes with use of the dermal filler "**Restylane**" or "**Juvaderm**" to volumize and support this under eyelid area alleviating the hollow, tired appearance caused by dark circles and creped skin of the lower eyelids.

Often, dark circles are the result of fat bulging in the lower eyelid that is exaggerated by loss of volume that creates a hollow area called the "**tear trough**". By placing the dermal filler into this "**tear trough**", there is less shadow and therefore improvement in dark circles, making you look more youthful and rested.

The under eyelid area is uniquely classified and should only be treated by a board certified facial plastic & reconstructive surgeon experienced in advanced techniques of injectable fillers.

Benefits of the "**VUE**" **Volumizing Undereye Enhancement** are numerous:

- No Down Time
- Cost Effective
- Non Surgical
- Immediate Results
- Can be done on your lunch hour

Consultation with a Board Certified Facial Plastic & Reconstructive Surgeon experienced in advanced procedures of injectable fillers is paramount.

read on...



“LUST” is a non-surgical lipolysis treatment that utilizes high-frequency thermal energy to break down fat and tighten loose skin. Treatments melt away inches by breaking down fat cells with its lipolysis facilitation to help control obesity & enhance body shape while, tightening and smoothing your skin.

“LUST” sessions remove fat and biological wastes through a high-frequency thermal massage that acts deep on a patient’s subcutaneous fat, and increases skin elasticity by regenerating the collagen tissues.

Treatments are administered by licensed medical aestheticians under direct supervision of board certified plastic surgeons.

No down-time following procedure is required, however 1 to 2 treatments per week for a series of 6 to 8 treatments is recommended.

“LUST” sessions can be purchased individually or in packages. Low Introductory Prices for a limited time only:

**1 Treatment \$175.00**

**6 Treatments \$600.00**



A new low downtime facelift procedure developed by William E Silver, MD, FACS and Louis DeJoseph, MD at Premier Image Cosmetic & Laser Surgery.

The “QT Mini Facelift” offers a more youthful look in half the time and at half the cost of a traditional facelift.

The “QT Mini Facelift” procedure was recently featured on **Fox 5 & 11 Alive News** as the best alternative to the traditional full face lift. The “QT Mini Facelift” was developed for people on the go, who don’t have the time or money for major plastic surgery.

The “QT Mini-Facelift” is a local anesthetic procedure developed to offer all the benefits of a traditional full facelift with minimal down-time. Dr. DeJoseph says the “QT Lift” will leave you with smaller incisions, less bruising, and a recovery time of only 3-5 days.

“Patients generally return to work within 3 to 5 days”, said Dr. Silver. “The benefits are the same as a the traditional full facelift, just more focused on the lifting the lower part of the face , which is where most people show the first signs of aging.”

Read on...



## **EDUCATE YOURSELF**

***Educating Yourself About Your Procedure is Important, but Educating Yourself About Your Doctor is Paramount.***

## **BOARD CERTIFICATIONS**

There are a number of “boards” that certify surgeons performing facial plastic and general plastic surgery, which are either member boards of the American Board of Medical Specialties (ABMS) or have been deemed equivalent to the boards of the ABMS. These boards include the American Board of Otolaryngology, the American Board of Facial Plastic & Reconstructive Surgery, and the American Board of Plastic Surgeons.

When considering procedures for the face, neck, nose or ears it is most important to require the surgeon to be double board certified by the American Board of Facial

Plastic and Reconstructive Surgery and by the American Board of Otolaryngology.

Likewise, when considering procedures of the breast and body it is important to require the surgeon be board certified by the American Board of Plastic Surgeons.

## **DO YOUR HOMEWORK**

Board Certification in area of Specialty is number one (see above for explanation). The AAFPRS and the ASPS offer a toll-free physician referral hotline which can be utilized to confirm a plastic surgeon’s board certification. The AAFPRS hotline is 1-800-332-3223 and the ASPS hotline is 1-888-475-2784.

Be sure to find out how many years the doctor has been practicing facial plastic or general plastic surgery and how much experience he/she has in the particular procedures that you are inquiring about. A doctor may have formal training and board certification, but experience is equally important.

Ask to see before and after pictures of the procedures the doctor has performed, particularly the ones your are interested in and if he has patients willing to talk with you about their experience.

Check to make sure the doctor has privileges at local area hospitals and that he/she is in good standing with local hospitals and the medical society.

## **BE INFORMED**

Ask for brochures on the specific procedures you are considering to better understand the procedure and the post operative period. The AAFPRS and the ASPS hotlines can also be utilized to obtain complimentary material, however the surgeon should have these brochures readily available.

## **YOUR SAFETY, TOP OF MIND**

Your surgery should take place in a state accredited surgical facility. These facilities must pass all the same rules, regulations, guidelines and be fully equipped just like a hospital. This will give you the comfort of knowing that although you will not have to stay in a hospital, you will still be receiving high quality care in a very personal setting and the facility is equipped to handle any emergency that might arise.

Make sure that a Board Certified Doctor of Anesthesiology is administering and personally monitoring your anesthesia. should be monitoring you during your entire surgery.

Here at Premier Image Cosmetic & Laser Surgery, we are proud to meet all of these guidelines and recommendations. Our out-patient surgery center is fully licensed and triple “A” accredited. The surgery center is actually owned and operated by Northside Hospital with our exclusive use to provide safe, yet personal care. We pride ourselves in using only board certified MD anesthesia and a surgical staff chosen not only for their credentialing, but for their caring attitudes.

**learn more...**

Premier Image Cosmetic & Laser Surgery, Georgia’s first multi-specialty cosmetic surgery practice founded by Triple-Board Certified Facial Plastic & Reconstructive Surgeon, Dr. William E. Silver in answer to his dream of bringing you a

luxurious and comfortable center where all your facial & body plastic surgery can be met by board certified surgeons in their specialty fields.

Premier Image offers an array of surgical and non- surgical cosmetic procedures.

Privacy and personal care is provided in our state of the art, Triple A accredited out-patient surgery center should surgery be decided. The center is staffed by qualified personnel chosen not only for their superior certifications, but for their caring attitudes.

On location is our Anti-Aging Medical Spa for the ultimate in medical skin care products and services including UltraSound Liposuction treatment and laser treatments for skin resurfacing, laser tattoo, hair & vein removal.

We hope you will visit us soon.

Jeanette Hames  
Premier Image Cosmetic & Laser Surgery

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