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There's a lot of talk lately about the concept of "**anti-aging**" and with the breakthrough technologies, innovative supplements and a better understanding of the aging process as a whole, we have a new arsenal at our disposal.



The first step in fighting the signs of aging is understanding what contributes to an aged appearance.

Our generation has a whole new "**aging language**" that's being integrated into our daily lives - "**nasolabial folds**" (can't even tell you what I thought when I first heard those words), "**marionette lines**" and "**hyperpigmentation**" and "**photo-damage**" to name a few.

We live in a time where **Botox** is as much of a beauty necessity as is highlights or a manicure. The bottom line is there are a lot of things that begin to happen to our features and our skin as **our clocks tick away**. My mission is to keep you informed and help you understand the aging process, so that you can be empowered to age as gracefully and beautifully as possible.

Hope to see you soon,

Jeanette Hames

UpClose & Personal - Breast Augmentation



With the **emerging importance of body image**, changes in societal expectations and the increasing acceptance of aesthetic surgery, there has been a steady increase in the popularity of **breast augmentation**.

Women's health options and choices regarding aesthetic breast surgery have been restricted for more than 15 years. The **silicone cohesive gel implant** recently approved by the FDA was the dawn of an important new day for women. It gives women better options to enhance their form, proportion and femininity. The new **silicone cohesive gel implants are safer and stronger** and they have been quickly accepted by women and their cosmetic surgeons.

The **cohesive silicone gel** in these implants have a

consistency similar to thick gelatin or gummy candies. If you cut the implant in half, it would simply stay in its half shell and if you took the half and tried to squeeze the gel out, it would retract back into place when you let it go.

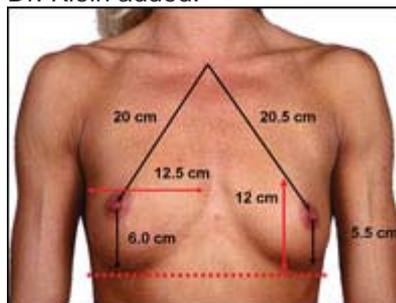
The reoperation rate is **half that of previous years** and the rupture rate of 8% at 10 years **has reduced to 0.3% with the silicone cohesive gel implants**. They show improved outcomes aesthetically, reduced capsular contracture and increased longevity.

"My primary goal in consultation is to first define the patient's desires. This is of paramount importance as every woman has a preconceived notion of what size and shape breasts she really wants," explains Dr. Marc Klein.

Implant selection and technique are based on measurable dimensions and soft-tissue characteristics determined during consultation.

*"I measure using a process called the **"biodimensional approach"**, said Dr. Klein. "Measuring the chest, breast width, the height, and projection needed to create a natural-looking breast shape.*

*"Using the **"biodimensional analysis"** takes the guess work out and yields more positive, aesthetically pleasing results,"* Dr. Klein added.



Dr. Klein is experienced in performing breast augmentations using silicone gel implants as he was part of the silicone breast implant clinical trials years prior to their approval.

"I take all the time that is needed during consultation," says Dr. Klein. *"I pay attention to the patient's goals and concerns. I often suggest the **patient bring pictures of what they want their breast to look like to the consultation** as I believe this helps the patient communicate exactly what they want."*

Mention this newsletter for a complimentary consultation with Dr. Marc Klein board certified plastic surgeon specializing in surgery of the breast and body contouring procedures. Call 770.457.6303



There are many **trends in cosmetic surgery**, but none more significant than the use of **dermal fillers** to soften wrinkles, fill deep lines and make lips look full and fresh.

The **hottest new application** for facial fillers is a procedure called the **"VUE", Volumizing Undereye Enhancement** developed by facial plastic surgeons, Dr. William E. Silver and Dr. Louis DeJoseph here at Premier Image Cosmetic & Laser Surgery.

The **treatment restores youthfulness to the eyes** with use of the dermal filler **"Restylane"** to volumize and support this under eyelid area **alleviating the hollow, tired appearance caused by dark circles** and wrinkly skin of the lower eyelids. Often, dark circles are the result of fat bulging in the lower eyelid that is exaggerated by loss of volume that creates a hollow area called the **"tear trough"**. By placing the dermal filler, **Restylane** into this **"tear trough"** area, there is less shadow and therefore improvement in dark circles, making you look more youthful and rested.

The under eyelid area is uniquely classified and should only be treated by a board certified facial plastic surgeon experienced in advanced techniques of injectable fillers.

Benefits of the "VUE" are numerous:

- ◆ **No Down-time**
- ◆ **Immediate Results**
- ◆ **Cost Effective**

Are you a candidate for the **"VUE"**. Consultation with a board certified facial plastic surgeon is paramount when considering the **"VUE", Volumizing Undereye Enhancement, call today, 770.457.6303.**

Men Embracing Plastic Surgery



Feeling the need to look youthful and appear dynamic well into your 40's, 50's and 60's has had **men rethinking their attitudes regarding plastic surgery**. To stay competitive with the younger executives, **many men are turning to plastic surgery**. Not only must a guy be qualified for the job, he must project a confident, youthful, and an energetic look.

*"Men approach and use plastic surgery different than women," says Dr. Marc Klein. "They're more **"hush-hush"** about the procedures they've had and prefer procedures that require little down time," Klein continued.* Most men need to get their feet wet with a less invasive procedure such as Botox and aesthetic laser treatments.

Peter Obentraut, an executive here in Atlanta, found himself frequently left out of the younger executive circle at his office. He was aging pretty well overall, but his weight gain and

distribution were definitely making him look tired and out of shape.

*"We had a golf tournament scheduled and I found myself more concerned about my belly hanging out over my belt than I did my golf game," Peter confessed. "I had several **skin care treatments and Botox at Premier Image and really liked the results.** I had heard about the great results other men had experienced and decided to schedule a consultation with Dr. Klein."*

"I found Dr. Klein to be very friendly and down to earth. It was like meeting my neighbor," Peter added.

Dr. Klein explained, *"We talked for a few minutes and as he shared his concerns, I showed him several **before and after photos of other men that had similar concerns.** Peter was an excellent candidate for the procedures we discussed. He would have very **little down time,** which is typically preferred by men."*



Here at Premier Image, we have many men finding the need to look better for their jobs, but also men who have had some life changes, like divorce or the death of a spouse and those men who just want to look and feel younger for themselves.

*"I say, **go ahead and do what makes you feel better about yourself.** When you look in the mirror and feel better about yourself, it actually releases endorphins into your brain and you actually feel better and more energized," said Dr. Klein.*

*"Having the liposuction and excess skin removed from my waist not only **made me feel better about myself and improved my self confidence, but my golf game improved!**" exclaimed Peter. "I can swing the club easier and even putting, I noticed I could see the ball without stooping over," said Peter.*

Non-Invasive Body Contouring



Fat and cellulite reduction are among the most requested cosmetic services today. The desire to deliver efficient non-invasive services that will satisfy clients is great but the offerings thus far have been limited until now.

The "**LUST**", **Lipodissolve Ultra-Sound Thermal** treatment is in a class of it's own utilizing **highRadio Frequency (RF), thermal energy with Ultra-Sound penetration**, otherwise known as **Diathermy**.

At last, the "**LUST**" treatment is a non-surgical, non-invasive treatment for **body contouring, skin tightening, cellulite reduction and fat removal**.

The treatment program is designed to improve body shapes and remove unwanted fat from areas body areas such as the arms, thighs, buttocks, abdomen and waist.

The "**LUST**" treatment treats both cellulite and a variety of other "problem" areas, including the **face, by lifting and tightening the skin** by heating the underlying layers of the skin. The immediate thermal effects are collagen contraction in the dermis causing it to tighten. Effects of the treatment continue as the **collagen remodels**.

The "**LUST**" treatment works by disrupting and melting away fat cells. Results are seen immediately, however improvements will be seen on a long term basis **as the collagen is remodeling and the body area treated lift and tighten in response**.

Treatments are safe and require no down time. Expecting or lactating mothers are not candidates for "**LUST**" treatments.

"QT" Mini Facelift



*The "QT Mini Facelift" recently featured on **Fox 5 & 11 Alive News** as the **best low down time alternative to the traditional full facelift** because only local anesthesia and minimal incisions.*

A new low downtime facelift, the "QT Lift" was developed by Dr. William Silver and Dr. Louis DeJoseph at Premier Image Cosmetic & Laser Surgery for people not quite ready for a full facelift or those who just can't afford much time away from their busy lives, but desire a fresh, rejuvenated appearance.

"The "**QT Mini-Facelift**" offers all the benefits of a traditional full facelift by correcting sagging facial skin, neck and jowls. This includes tightening of the **SMAS** (underlying muscle layer) for added lift, contour and longevity, but with minimal down-time," reported Dr. Silver. "Because smaller and fewer incision are made, the bruising and swelling are greatly reduced and many patients are able to return to work or social functions with just 3-5 days."

The QT Mini Facelift is the best low downtime alternative to the tradition full facelift.

Benefits of the "QT Lift":

- **Low Downtime Procedure**
- **Less Swelling & Bruising**

• **Affordable**

• **Quick Recover Time**

• **Local Anesthesia**

Dr. Silver inaugurated as PRESIDENT of the Medical Association of Atlanta



William E. Silver, M.D. inaugurated June 20, 2007 as the President for the Medical Association of Atlanta.

Dr. Silver is a native of Atlanta and has practiced in the field of Facial Plastic and Reconstructive Surgery for over thirty years. He is founder and President of Premier Image Cosmetic, Georgia's first multi-specialty cosmetic surgery practice to offer a complete range of surgical and non-surgical cosmetic procedures by Board Certified Cosmetic Surgeons in their specialty fields.

On the faculty of Emory University, Dr. Silver has been involved in teaching since he went into practice. He has served as a fellowship director for the American Academy of Facial Plastic and Reconstructive Surgery for the past fifteen years. He is the author of many papers published in his specialty's publications and has co-written text books as well.

Dr. Silver has served as the Vice President of both the American Academy of Otolaryngology/Head and Neck Surgery and the American Academy of Facial Plastic and Reconstructive Surgery, the largest regional plastic surgery society. In addition to these duties, he has served as Chairman of the Board of Otolaryngology of Georgia for the American Academy of Otolaryngology/Head and Neck Surgery and as President of both the Georgia Society of Otolaryngology/Head and Neck Surgery and the Metro Atlanta Otolaryngology Study Organization. He also served as the Chairman of the Medical Division for the Atlanta Jewish Federation.

He serves as advisor and surgeon for the FACE to FACE program, a program that provides treatment to women who are victims of domestic violence. He is also active in the National FACE to FACE program sponsored by the American Academy of Facial Plastic and Reconstructive Surgery traveling to Vietnam to provide restorative surgery to patients with traumatic injuries and birth defects.

Dr. Silver, his wife and two children reside here in Atlanta. They are passionately active in local community concerns here in Atlanta. Dr. Silver continues to raise funding for UNICEF, American Cancer Society, American Heart Association, Leukemia & Lymphoma Foundation, American Breast Cancer Society, Elton John AIDS Foundation and others. Silver has remained committed to providing support for his local community and medical profession.

Please be our Guest for an evening filled with fun, food and wine...

Seminar/Open House

"The Truths & Myths of Plastic Surgery"

Tuesday, October 23rd at 6pm



Double and Triple Board Certified Plastic Surgeons share with you a delightful meal and an informative visual presentation on surgical and non-surgical facial and body plastic surgery.

If you are considering plastic surgery or interested in how to stay looking younger then this is **an event you won't want to miss**. Special Guests include post-operative patients of the QT Lift, Rhinoplasty, Breast Lift, Abdominoplasty and more!

Find out what makes these new low down-time procedures the **hottest trends in plastic surgery today**.

- "QT" Mini Facelift
- "VUE" Volume Undereye Enhancement
- "NSFL" Non-Surgical Face Lift
- "Lunchtime LIPO"
- "LUST" Lipodissolve Ultra-Sound Thermal Treatment

Limited seating available. Call now to reserve your place.

RSVP 770-457-6303 or Toll Free 888-455-FACE

In appreciation of your participation all guests receive Gift Certificates for a Complimentary Mini Facial & Skin Analysis and a Complimentary Consultation with any one of our Board Certified Plastic Surgeons.