



# Image Shaping News

All About Cosmetic Surgery Newsletter July 2007 - Vol II, Issue 7

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## Sign Up

SIGN-UP!

## Greetings!

I hope everyone had a safe and fun 4th of July!! The Premier Image gang celebrated at Dr. Silver's lake house! We had a great time boating, skiing, swimming...but I just have to share this with you.

Dr. Dickson got a ticket for following to close! He got pulled over by the water patrol while speeding after the beautiful blonde, Jennifer on a jet ski! He was only issued a warning ticket, but Dr. Silver said in all the years he has been at Lake Blue Ridge he's never known anyone to get pulled over.



You know Dr. Dickson is leaving to start his practice in New York this Friday. He has learned a lot from Dr. Silver and we're all proud to have had the opportunity to get to know him and watch him perfect his skills. Hope you all have a chance to wish him "Good Luck"

With that said, it is with great pleasure to welcome our new "Fellow", Dr. Raghu Arthre and his beautiful wife Stephanie who is a pediatric nurse for an

## Up-Coming Events

"Frugal Fridays"  
\$25,\$50 & \$75 off Botox  
\$50 off Restylane  
\$100 off Radiesse & Sculptra

IPL-Photo Facial  
Save \$150.00  
through July 31st

10% Off all Laser Hair Removal  
through July 31st

July 13th, 9-2  
Permanent Make-Up 10% off

July 14th, 9-2 Laser Saturdays  
(Laser Tattoo Removal)

July 24th, 6pm  
Seminar/Open House  
"The Truths & Myths  
of Plastic Surgery"

Orthopedic group here in Atlanta. Dr. Raghu will be studying under Dr. Silver for a year and aspires to open a practice in Houston, Texas. He has smooth hands and a caring attitude.

But wait!! I have more big news! Dr. Marc Klein has joined our practice and over the next couple of months will be transitioning to Premier Image full time. Dr. Klein brings with him 15 years of experience and expertise in the field of body contouring and reconstructive surgery. After suffering with ugly scars from serious burns as a child and later experiencing plastic surgery, Dr. Klein developed a passion for helping others achieve their goals and improve their self image.

He stays on the cutting edge of plastic surgery with Ultrasound -Assisted Liposuction, Fat Transfers, Breast Lifts and Augmentation, Abdominoplasty and full body lifts. With his amazing talents we'll even be able to offer "Lunchtime Lipo", a liposuction procedure done under local anesthesia for smaller areas of concern!

Consultations with Dr. Klein are now available. To celebrate his joining our practice, we have discounted all body cosmetic procedures through August 2007. Our schedule is filling up quickly, so don't miss out!!

Hope to see you soon!

Jeanette Hames

## Your Eyes are the Mirror of Your Soul



An

old Yiddish proverb said "**The Eyes are the Mirror of the Soul**". The eyes show age more than any other body part due to squinting, strain and other environmental and hereditary factors. Your eyes are one of the most communicative features of your face, your eyes truly do say a lot about you.

"**You look tired**" or "**Are you upset?**" are often heard by those suffering from droopy upper eyelids, bags or puffiness under the eyes, and sometimes a brow-line that has dropped causing an angry look.

Although **blepharoplasty or eyelid surgery** targets a rather small area of the face, it can have a **dramatic impact**. "**My husband often asked if I was mad or tired and I would answer**", "No, this is just how I look now". I am 52 years old and I think I look pretty good for my age, but I've noticed the heavy eyelids when applying makeup for the last several years. I even walked around lifting my brows just so you wouldn't notice the extra fold of skin above my eyes and I never could find the right concealer for my puffy lower eyelids.

"**The most surprising aspect of my surgery** was that I had my procedure under local anesthesia, there was no pain and I have dramatic results within just a week," said Marie Gaines.

"**Upper eyelid surgery or blepharoplasty is the single most dramatic change one can get with cosmetic surgery**," said Dr. William Silver.

"The surgical procedure removes the excess fat and skin from the upper or lower eyelids. It's a very simple procedure, done under light sedation and a recovery of at most, a week."

A consultation is necessary to evaluate the patient. In the photo seen here, I actually performed a **brow-lift** and a **lower blepharoplasty**," Silver continued. Her upper lids were beautiful and required no surgical procedure.

The **endoscopic browlift or forehead lift** is a relatively easy surgical procedure that can smooth and lift the brow back to its youthful position while minimizing brow lines and opening up the eyes.

With the endoscopic browlift, two to three small incisions (size of the tip of a ballpoint pen) are made just above the forehead hairline. A tiny camera is inserted to reveal the underlying tissues. Excess tissues are removed, the skin and underlying tissues are tightened and the incisions are closed.

No visible incisions are seen as they are hidden in the hair and very little down time is required. Most patients return to their normal activities within two to three days.

**Browlifts and Eyelid lifts** give you a fresh, happy more youthful appearance and require very little recovery time.

**For more information on eyelid surgery click here...**

## Did You Know That Your Eyelashes Age



"One of the most common concerns among females is short, thinning and brittle eyelashes (Yup!). Because the **eyelash growth cycle is only 30 days to 4 months**, Age Intervention Eyelash can rapidly induce dramatic improvement in the appearance of length, volume, texture, and, yes, even color. Eyelashes absorb this nourishment that allows the eyelashes to have a longer lifespan, thus thickening and lengthening.

Most people see a difference in two weeks; clinical studies show measurable results in as early as three weeks. Age Intervention Eyelash can be used on eyebrows as well."

"**Age Intervention Eyelash** is a stunning new eyelash technology from Jan Marini Pharmaceuticals that gives you the lashes of your dreams. Longer, fuller, thicker, darker and noticeably lusher looking lashes. Initial results are visible as early as the first three weeks. By three weeks of evening use, the difference can actually be measured! At twelve weeks, testers couldn't believe their eyes.

**Prostaglandins** play a role in such diverse areas as pain, cell growth control and inflammation just to name a few.

**Prostaglandins** also can be involved in hair growth and hair color. Currently, at least one major hair company is working to develop products that may **change gray hair back to its natural color**. No one understands precisely why

**Prostaglandins** have these effects on hair, but the good news is that gorgeous eyelashes are a benefit that we all can get excited about!"

Hmm. This all sounded fishy to us, so we, **the J's: Jeanette, Joyce & Jen**, started using it and we're excited about this. Real excited. No woman wouldn't want their eyelashes to be long, dark and thick. All you have to do is apply it like applying eyeliner, so that the formula is on the roots of your lashes.

Each night we diligently applied the gel. After 4 weeks our lashes had definitely grown thicker, longer and look healthy. "In the last 2 weeks I have seen considerable improvement. My lashes are so long now that they are touching the tops of my eye lids." Joyce actually had to stop using it due to over-growth!

Also, it is recommended you use it for at least 3 months, and we're only half way there. **Age Intervention Eyelash** is now available at Premier Image Cosmetic & Laser Surgery.

**One more tip!** I hear that we will soon have hair and eyelash products that actually change gray hair back to its original color. The formulas are currently under additional testing and trials.

**Find out more about Premier Image Dermaceuticals**

## What is IPL/Intense Pulse Light?



Every year an increasing number of patients complain of skin problems like **sun spots, freckles, wrinkles, redness, broken capillaries, rosacea and more**. Treatments to combat these types of skin problems include **Microdermabrasion, Articeels and more aggressive Erbium and CO2 Laser Resurfacing**.

**Intense Pulse Light or IPL** is a new, non-ablative treatment used to treat the skin problems. **IPL technology** can be used to

help improve and restore the **photo-aged skin** sometimes referred to as **photorejuvenation**. **IPL treatments** deliver high intensity pulses of broad band light that is different from the narrow band light of other lasers.

**IPL is a non-ablative** treatment meaning that it does not damage the surface of the skin. The IPL treatment actually targets a deeper layer, the **dermis** and leaves the skin surface (**epidermis**) untouched. This is ideal for patients with active lifestyles as no recovery time is required.

**IPL** is used for the **treatment of vascula lesions, spider veins, vascular birthmarks, pigmented lesions like melasma and age spots**. The **thermal effect of IPL also causes new production of collagen leading to improvements of fine lines and wrinkles**.

#### **What are IPL's advantages?**

1. There is no damage to the skin surface and therefore no recovery time.
2. IPL treatments take approximately 45 minutes and patients can apply sunscreen and makeup to return to their schedule without further interruption.
3. Because there is little discomfort, no topical or local anesthetic is needed
4. Larger areas can be treated in one visit.

Given that there is little damage to the skins surface, several treatments may be required to obtain the desired effect. Typically **3 - 6 treatments, spaced 3 weeks apart are needed**. Transient redness may occur and any brown or pigmented areas will turn darker as they rise to the surface and literally just flake off. Avoidance of sun exposure is best or use a sunscreen with both a physical and chemical block.

Prices vary depending on the size of the area treated, but average \$450 and up. Consultation with one of our Board Certified Plastic Surgeons is needed to determine a IPL Treatment Plan and cost.

#### **More about IPL/Intense Pulse Light treatments**

### **"Lunchtime Lipo" a Premier Image Exclusive**



Did you know **patients can remain awake during liposuction**, some patients are even asked to stand up so that the doctor can see how the body's contours look.

This "**lunchtime lipo**", a new Premier Image exclusive procedure by Dr. Marc Klein, is intended for smaller areas of treatment like love-handles, abdomen, arms, and thighs.

You can permanently reshape your body in about an hour with "**Lunchtime Lipo**". Dr. Klein specializes in micro-liposculpture procedures that give our patients smooth, precise and permanent results. His advance technique is gentle and removes just as much fat as

traditional liposuction - but with almost no downtime.

**"Many of my patients need to get back to work quickly,"** reports Dr. Marc Klein. "and with "**lunchtime lipo**" I am only treating a small area so the patient can return to normal activities the following day."

#### Advantages of "**Lunchtime Lipo**":

1. Only local numbing. No IV or shots are required. Patient is awake and alert.
2. Virtually painless procedure and mild recovery discomfort treated with ibuprophen or Tylenol.
3. Easy recovery. Most patients drive themselves home and are able to return to normal activities immediately.
4. No significant blood loss. No more blood is lost during some routine blood test than during an entire procedure.
5. Smooth results with most patients seeing increased skin retraction and tighter tone.
6. Wear the compression garment for only three weeks.

7. Performed in our offices at Premier Image Cosmetic & Laser Surgery

8. Costs are usually much less than traditional liposuction.

Liposuction is extremely safe when selecting an experienced, board certified plastic surgeon with significant training and experience in body contouring like Dr. Marc Klein.

The **advanced sculpturing techniques of Dr. Klein** are described by his patients as "**Life Changing**". Consultation is paramount in determining if you are a candidate for the new "**Lunchtime Lipo**" Premier Image Exclusive procedure. Mention this Newsletter for a complimentary consultation, call today 770-457-6303.

[read more about body shaping procedures](#)

## Breast Lifts after Weight Loss or Pregnancy



A **breast lift or Mastopexy** is often the procedure recommended after pregnancy or weight loss. The weight changes and body stress causes stretching of breast tissue and unfortunately breasts have no supporting structures to keep the breast lifted and so they often lose their shape and firmness and begin to sag. A **breast lift or mastopexy**, is a surgical procedure to raise and reshape sagging breasts. A **mastopexy** can also reduce the size of the **areola**, the darker skin surrounding the nipple. If your breasts are small or have lost volume (after pregnancy or weight loss), breast implants can be used to restore size, firmness and volume.

The incision outlines the area from which breast skin will be removed and defines the new location for the nipple. When the excess skin has been removed, the **nipple areola complex** is moved to the higher position. The skin surrounding the **areola** is brought down and together reshapes the breast. Stitches are usually **camouflaged around the areola**. With full and complex breastlifts suture lines may extend vertically downwards from the nipple to the crease of the breast.

After surgery, you will wear a support bra for about 2 weeks. Your breast will be a little sore, swollen and uncomfortable for about 2 weeks. Medications are prescribed to relieve this discomfort and help reduce swelling and bruising. There can be some loss of feeling in your nipples and breast skin caused by the swelling and surgical procedure. This numbness fades as the swelling subsides over the next several weeks.

You should avoid strenuous exercise and lifting anything heavy over your head for 3 to 4 weeks.

## "QT" Mini Facelift



The "**QT Mini Facelift**" offers all the benefits of a full facelift with little down time and at about half the cost.

A new low downtime facelift developed by Dr. William E Silver and Dr. Louis DeJoseph at Premier Image Cosmetic & Laser Surgery for people on the go and those not quite ready for a full facelift.

Dr. DeJoseph explains that the "QT Mini Facelift" is for patients who don't have the time or money for major plastic surgery.

The "**QT Mini Facelift**" was recently featured on **Fox 5 & 11 Alive News** as the best low down time alternative to the traditional full facelift because only local anesthesia and minimal or no sedation is required.

"The "**QT Mini Facelift**" was developed to offer all the benefits of a traditional full facelift with minimal down-time," reported Dr. Silver. "**The "QT Lift**" will leave you with smaller incisions, less bruising, and a recovery time of only 3-5 days."

### Benefits of the "QT Lift"

- Less Recovery Time
- Less Bruising & Swelling
- Can be done with Light Sedation

- More Affordable

**learn more about the "QT" Lift**

## July 24th 6pm - Seminar "The Truths & Myths of Plastic Surgery"



Please be our guest Tuesday, July 24th at 6pm for an evening filled with Fun, Food and Wine.

Double and Triple Board Certified Plastic Surgeons share with you a delightful meal and an informative visual presentation on surgical and non-surgical facial and body plastic surgery.

Find out what makes these new low down-time procedures the hottest trends in plastic surgery today.

- "QT" Mini Facelift
- "VUE" Volume Undereye Enhancement
- "LUST" Lipodissolve UltraSound Thermal Treatment
- "NSFL" NonSurgical FaceLift

If you are considering plastic surgery or interested in how to stay looking younger then this is an event you won't want to miss. Special guests include post operative QT Mini Lifts, Liposuction, Breast Surgery, Browlift, Laser Resurfacing and more!

**RSVP 770-457-6303 or Toll Free 888-455-FACE Limited seating available. Call now to reserve your place.**

In appreciation of your participation all guests receive Gift Certificates for a Complimentary Mini Facial & Skin Analysis and a Complimentary Consultation with any one of our Board Certified Plastic Surgeons.

**More events...**

Premier Image Cosmetic & Laser Surgery, Georgia's first multi-specialty cosmetic surgery practice founded in 1970 by Triple Board Certified Facial Plastic & Reconstructive Surgeon, Dr. William E. Silver in answer to his dream of providing patients with a diversity of cosmetic procedures by only board certified physicians and surgeons in their specialty fields.

Premier Image Cosmetic & Laser Surgery offers a variety of cosmetic procedures for facial & body plastic surgery, including laser skin resurfacing and rejuvenation, laser tattoo, hair and vein removal On campus is Premier's Anti-Aging Medi-Spa for the ultimate in medical skin care products and services.

In addition, patients have the convenience of one of Atlanta's highly recognized, fully licensed out-patient surgery centers honored with the prestigious "AAA" accreditation.

Among the Center's patients are local dignitaries, business leaders and entertainers, as well as local children and adults. They enjoy the convenience of the center offering related cosmetic services in a setting that provides a comfortable home-like environment with luxurious accommodations. Patients can relax and feel at ease while receiving the care of Dr. Silver's team of experts with board certified anesthesiologist, physicians and surgeons, and a medical staff chosen for their exceptional credentials and caring attitudes. .

We hope you will visit us soon.

Jeanette Hames  
Premier Image Cosmetic & Laser Surgery

email: [jhames@picosmeticsurgery.com](mailto:jhames@picosmeticsurgery.com)

phone: 770-457-6303

